

Time to Get Ready for New Funding Opportunities!

Second Bite of the PPP Apple: if you were not successful in the first round of the Payroll Protection Program (PPP) and you have (or had employees), the time is now to position yourself for the next funding round. Many businesses had difficulty finding a bank to work with on their PPP application. The National Development Council (NDC) has stepped forward to accept applications from Southeast Seattle businesses.

- Congress has approved additional funding for the PPP, slated to be released in the next few days. These funds can cover payroll, rent, mortgage interest, and utilities. **If 75% of the funds are used for payroll, the loan can be 100% forgiven.** Additional details here: <https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/paycheck-protection-program>
- You have an opportunity to connect through the City's Office of Economic Development (OED) to the National Development Council (NDC) to get your applications submitted as quickly as possible. **If you are interested in getting on the list so that your application can be submitted by NDC as soon as the funds are available, email adi@rainierabc.com** with your name, your business name (as it appears on your business license), phone number, and number of employees. If you need, or if you are responding on behalf of a business owner who needs, language support, make note of that as well. Adi will get your info to OED and on to NDC.
- If you want to get a start on the application, it is currently available here: <https://www.sba.gov/sites/default/files/2020-04/PPP-Borrower-Application-Form-Fillable.pdf>

One-on-One Coaching:

If you want help of a different or more general nature regarding Covid-19, OED has set up a help desk of knowledgeable staff to answer your questions one-on-one.

If interested in this service, notify us at info@columbiacityseattle.com with your business name, best contact person, best contact phone number, and nature of your question(s). We will forward this to the City, and someone from the City will call you back pronto. If you don't get a call back, please let us know.



WARNING!

Don't pay anyone for Covid-19 assistance! There's a good chance it will be a scam.

Help us and the neighborhood stay up to date!

For information on open restaurant, grocery, service and retail businesses, please look at the CCBA homepage (<https://www.columbiacityseattle.com/>) for Columbia City businesses and <https://essentialseseattle.com/> for businesses throughout Southeast Seattle.

We are updating our Open list daily. If you are re-opening or changing your hours or days of operation, please send your details to info@columbiacityseattle.com. **Thank you!**



Update on Collaboration with Adjacent Neighborhoods...Rainier ABC

The CCBA Transition Committee convened virtually this week to consider how the CCBA and Rainier ABC can best work together for the good of Columbia City, Hillman City, Genesee and Brighton business districts.

- The consensus is that *Columbia City* should maintain its well-earned "brand" and continue to be the name that's visible to our customers.
- Meanwhile, Rainier ABC would communicate directly with all the area businesses on technical support and business resource matters, handle the dues-collection process for all the neighborhoods, apply for grants on behalf of all four districts, and be our combined voice to the city.

The hope is that working together we can assist more of our area businesses (in particular businesses owned by people of color and immigrants), improve the pedestrian environment for all four districts, increase our effectiveness in advocating for our common goals, create operational efficiencies, and increase our combined volunteer base. There will be more to come on this subject as the year progresses.

