

## CCBA Newsletter

January 2020

### ***Fabulous review for Island Soul Rum Bar & Soul Shack.***

Check out the January 9<sup>th</sup> coverage of a neighborhood favorite <https://www.seattletimes.com/life/food-drink/wolf-down-rich-gumbo-and-belly-warming-oxtail-stew-at-island-soul-in-columbia-city/> The Seattle Times says,

Owner Theo Martin says his son Bryce and daughter Caitlyn have "put their own spin on it." Caitlyn works the front of the house while Bryce oversees the buying and food costs. Theo says he gets to "stand back and watch them run the restaurant."

The sunny yellow restaurant bustles with people wolfing down rich gumbo, jerk chicken, seafood curry and other Caribbean/soul-food dishes, still made by chef Bobby Laing, who's been with the restaurant for 15 years.



### **More Restaurant News**

Mamadou Diakhate has reached his goal of moving **La Teranga Restaurant** to a larger space. He'll be opening at Rainier and Genesee, right next to his **Baol African Imports** shop. Now we'll have to walk an extra three blocks to enjoy Mamadou's smile.



Coming into the former La Teranga space is Evan Leichtling with plans to take advantage of the location's well known idiosyncrasies. Evan and his wife Meghna are currently thinking about "Off Alley" as the name and are hoping for a mid-April opening. Read more <https://seattle.eater.com/2020/1/9/21058863/fowl-and-off-alley-columbia-city-restaurant>

### ***Some good news for the District's appearance and accessibility.***

Thanks to Joe Ray and Dave Sharp of our Columbia City BIA for getting the Seattle Department of Transportation (SDOT) started on two district projects. One is the **repair and improvement of our tree wells along Rainier**. Many of them are a tripping hazard and most are unsightly. SDOT staff are removing unwanted vegetation and placing a gravel mix that allows water to penetrate the surface.

The second project, which has been in the planning phase for almost three years, is the **addition of new bike racks and the replacement of the existing**. Besides improved functionality, all the racks will have an **upgraded design** that was selected by a joint CCBA/BIA committee. The extra cost of the upgraded design is being paid for by the BIA, which is funded by our commercial and multi-family property owners.



The **word on the street** is that three of our long-standing businesses, Salon Adidez, Columbia City Parcel & Post and Books4Cars, have secured new multi-year leases that will keep them here despite an anticipated change of building ownership. **The challenges of running a small business are never-ending**. Here are a couple suggestions if you need some help with lease negotiations, permitting, public safety, Landmark review, etc.

- CCBA Business Development Committee, Adam Rose at [adam.charles.rose@gmail.com](mailto:adam.charles.rose@gmail.com)
- Rainier ABC, Kate Bond at [kateabond@yahoo.com](mailto:kateabond@yahoo.com)
- Seattle Office of Economic Development, Yonas Seifu at [yonas.seifu@seattle.gov](mailto:yonas.seifu@seattle.gov)
- Columbia City Landmark District, Rebecca Frestedt, [Rebecca.Frestedt@Seattle.Gov](mailto:Rebecca.Frestedt@Seattle.Gov)



### **CCBA Organization News**

- Don't stand on the sidelines... become a CCBA member and list your business on the directory. <https://www.columbiacityseattle.com/join-us>
- 'Tis the season to pay your dues... be on the lookout for an invoice and please do it!
- Mark your calendar for **our next quarterly meeting... March 10, 9:00 AM at the PCC**
- The CCBA will continue to collaborate with Hillman City and business districts to the north and south to serve a larger number of small businesses more efficiently. The undertaking is called the Rainier Avenue Business Coalition, or Rainier ABC. Check it out at <http://www.rainieravebusinesscoalition.com/>



### ***CCBA Business Development Committee's first training of 2020 - Know Your Customer!***

The *Know Your Customer* training is designed to help any business increase their sales by both deepening their connection with existing customers and reaching new customers. We will explore topics in customer segmentation, service design, and marketing.

This training will be interactive. We will learn from each other and you will walk away with ready-to-deploy tactics. We currently have a good group signed up, but there are more slots available. To join please RSVP by emailing Adam Rose at: [adam.charles.rose@gmail.com](mailto:adam.charles.rose@gmail.com)

When: 6:30-8:30pm on Thursday 1/23  
Where: Offices of Johnson-Southern Architects  
3827B S Edmunds St, Seattle, WA 98118 (behind Empire Espresso)

**A few more weeks to enjoy the lights along our main street.** They would not be hanging without the help of:



- PCC Community Markets
- Columbia City BIA
- Bob's Meats
- Columbia City Ale House
- Columbia City Bakery
- Columbia City Bouquet
- Columbia City Gallery
- Columbia City Theater
- Eileen Fisher Renew
- Full Tilt
- Gather
- Geraldine's Counter
- Great NW LLC
- HomeSight

- Island Soul
- Lottie's Lounge
- LR Ingrid LLC
- LR Isabella LLC
- Molly Moon
- Pagliacci
- Retroactive Kids
- Rookies
- Royal Room
- Shirley Marvin Apartments
- Webi Sabi
- Washington Federal
- WINK Eyewear

THANK YOU ALL SO MUCH!



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